

What is it?

Field-level disease predictive analytics uses machine learning and data science to forecast potential crop diseases.

- Analyzes crop growth stage, hybrid data, local weather patterns, and other risk factor data to offer early warnings of disease risks at critical times during the season.
- Allows you to take preventative action, such as fungicide applications, before diseases can significantly affect crop health and yield.

The Predictive Disease Model forecasts:

Corn

- Northern corn leaf blight
- Gray leaf spot
- Tar spot

Soybeans

- Frogeye leaf spot
- Target spot
- Septoria brown spot

Guiding Data-Driven Management Decisions

Monitors environmental factors such as temperature, humidity, precipitation, and soil health to stay ahead of potential disease pressure. The model also includes a 5-day disease forecast, which can help inform the decision to apply a fungicide. It then delivers real-time alerts, enabling you to prioritize what needs attention so you can make timely, data-driven management decisions.

Steps to Value

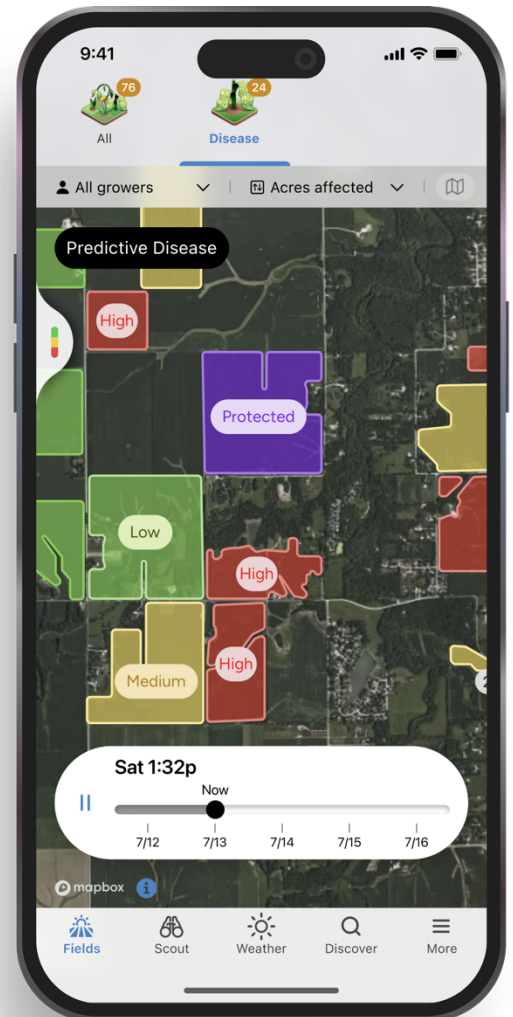
Sign up for the disease risk module via your territory manager.

- Submit the required information to run the model.
- Get live disease risk updates to protect yield from potential threats. Once activated, fields will display the disease risk level from “low risk” to “high risk”:

● Low ● Medium ● High

- Provide fungicide application details to mark fields as “protected” from disease risk. It will display as:

● Protected



Requirements:

- Planting date
- Hybrid / variety name
- Prior year crop
- Tillage type
- Yield goal

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